



Barry Gaskins Mentor Legacy Award

Deadline: March 7, 2025

The [Barry Gaskins Mentor Legacy Award](#) recognizes a practicing school public relations professional for outstanding efforts in mentoring colleagues new to school PR, for providing counsel and advice on job success, and for assisting colleagues in their professional development by creating or offering programs and activities designed to improve PR skills and knowledge. This award is given in memory of Barry Gaskins, APR, an NSPRA past president who was known for his deep commitment to supporting and mentoring colleagues as well as for his passion for public education. The award is presented during a General Session of the NSPRA National Seminar.

Use the form below to nominate an eligible colleague for the 2025 award. As a reminder, eligible nominees must:

- Hold membership as a professional or professional partner in NSPRA.
- Belong to their state NSPRA chapter (unless nominee's state has no chapter).
- Hold (or have held during their career) a full-time school PR position for a minimum of five years.

Any professional or professional partner member of NSPRA may submit one nomination, but current NSPRA Executive Board members and NSPRA staff are ineligible for nomination.

As part of the selection process, the selection committee considers whether the nominee:

- Is actively engaged in mentoring colleagues new to the school PR profession;
- Unselfishly gives of their time to counsel and advise colleagues on a range of issues;
- Shares expertise by providing professional development training for chapter members and others, and presents workshops/sessions at state and national conferences, including the NSPRA National Seminar;
- Has developed materials or programs designed to help new school PR professionals succeed and thrive in their jobs and the profession;
- Practices strategic communication management and effective public engagement processes;
- Demonstrates excellent personal communication skills and models the NSPRA Code of Ethics;
- Believes in the importance of ongoing professional development, advocates the value of accreditation in public relations (APR), and encourages colleagues to pursue APR (ideal candidate also is APR); and
- Demonstrates a commitment to supporting fellow NSPRA members through regular outreach, encouragement and acknowledgement of their efforts to promote public education as a cornerstone of our democracy.

Read more about the award [here](#) and submit a nomination below. The deadline to submit a nomination is March 7, 2025.

Submission Title *

Please complete the information below about YOURSELF.

First Name *

Last Name *

Job Title *

District/Organization *

Address *

Street:

Line2:

City:

CountryCode:

State:

Zip:

Email Address *

Phone Number *

Are you a current NSPRA member? *

Select one option

- Yes
- No

Are you a current member of a state/regional SPRA chapter of NSPRA? *

Select one option

- Yes
- No

Of which SPRA are you a member? *

Select one option

Please complete the information below about your **NOMINEE.**

Nominee's First Name *

Nominee's Last Name *

Nominee's Job Title *

Nominee's District/Organization *

Nominee's Address *

Street:

Line2:

City:

CountryCode:

State:

Zip:

Nominee's Email Address *

Nominee's Phone Number *

Check any credentials that apply for your nominee.

Select one or more options

- Accredited in Public Relations (APR)
- Ed.D.
- Ph.D.
- Other

Please specify: *

Is the nominee a current NSPRA member? *

Select one option

- Yes
- No
- I don't know

Is the nominee a current member of a state/regional SPRA chapter of NSPRA? *

Select one option

- Yes
- No
- I don't know

Of which SPRA is your nominee a member? *

Select one option

Why should the nominee be considered for the award? In your statement, include examples of how the nominee meets the listed criteria for consideration. *

Attach a copy of the nominee's resume. *

[File Upload]

Attach a minimum of two letters of support. Additional letters of support may be submitted. Please do NOT attach any materials beyond letters of support. *

[File Upload]